

Kagan Ipekci

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Turkey, Istanbul

PROFESSIONAL SUMMARY

Visual Communication Design graduate focused on UX/UI and digital product design, with a strong foundation in visual communication, typography, branding, motion, and multimedia. Holds a Google UX Design Professional Certificate and works with Figma and Adobe Creative Cloud to create clear, user-centered digital experiences. Currently developing an AI-native product design practice with an interest in emerging AI capabilities, rapid prototyping, and human-centered digital products.

PROFESSIONAL EXPERIENCE

Ronesans Holding - Turkey

July 2025 - August 2025

Graphic Designer - Intern

- Designed graphics and came up with fresh visual ideas from scratch using Photoshop and Illustrator.
 - Adapted and resized existing designs in Illustrator to make sure they fit whatever new specs or formats we needed.
 - Jumped into After Effects to edit videos, clean up footage, and fix any visual glitches that popped up.
 - Worked closely with the rest of the design team, we got along really well and kept the work flowing smoothly.
 - Helped out with day to day organization in Excel to keep everyone on track.
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CORE SKILLS

Product & UX Design

UX/UI Design · Interaction Design · Wireframing · Prototyping · User Flows · Visual Design · Responsive Interface Design

Visual & Brand Design

Visual Identity · Typography · Layout · Visual Hierarchy · Brand Design · Motion Graphics · Multimedia Design

Tools

Figma · Adobe After Effects · Adobe Photoshop · Adobe Illustrator · Adobe Premiere Pro · Aseprite · Sony Vegas

PROJECTS

CHEERS! – A UX DESIGN PROJECT

UX/UI Design · Figma

- Designed a digital experience with a focus on user needs, interaction, and interface clarity.
- Developed UX flows, wireframes, interface designs, and an interactive prototype in Figma.
- Applied user-centered design principles to translate a defined problem into a structured digital experience.
- [View Project](#)

ROCKFEST NETHERLANDS – IDENTITY DESIGN

Brand Identity · Visual Design

- Developed a conceptual visual identity for a world-tour rock festival connecting Turkish artists with a global audience.
- Created a cohesive visual system combining bold typography, dynamic colour, imagery, and adaptable design applications.
- Extended the identity across multiple visual communication pieces while maintaining consistency across the system.
- [View Project](#)

SARMAL – A PIXEL-ART SHORT MOVIE

Pixel Art · Motion · Visual Storytelling

- Created a pixel-art short movie combining character/scene design with sequential visual storytelling.
- Developed the visual language and artwork required to communicate the narrative through a pixel-based aesthetic.
- Applied principles of composition, colour, movement, and visual storytelling across the project.
- [View Project](#)

PORTFOLIO LINK

Personal Portfolio Link

Check out my portfolio for recent projects in UX, pixel art, and rebranding.

[Behance Portfolio Link](#)

EDUCATION

İSTİNYE UNIVERSITY

B.A. in Visual Communication Design

2022 – 2026 · 3.05/4.00

Relevant areas of study: UX/UI Design · Interactive Multimedia · Typography · Digital Media · Motion Graphics · Brand Design · AR · 3D Modeling & Animation · Design Management · Portfolio & Presentation Design

CERTIFICATIONS & WORKSHOPS

Google UX Design Certificate - *Google*
Certificate · February 2026

UX Design: 7 Implementation Planning - *Linkedin*
Certificate · July 2021

IELTS Academic - *British Council*
C1(7.5) - December 2025

LANGUAGES

English — C1 · IELTS Academic 7.5
Turkish — Native